Welcome to MGMT 350: Business and Its External Environment!

Course Introduction
This is a 3 credit hour course that will require approximately 8-10 hours of work per week. This time commitment will vary depending on each student’s input, needs, and personal study habits. Students are required to log on to the course a minimum of 3 times per week, but as discussions develop, you will probably log on more often.

Course Description and Objectives
Concerns the political, economic, social, legal, regulatory and international environment of business and the ethics and social responsibility of business actions. Prerequisite(s): ENGL 161 and MATH 160.

1. Students will be able to describe the many issues, forces, institutions, laws and other components of the external environment of business
2. Students will be able to recognize external environment issues in relation to the individual in role of consumer, employee, or member of the general public.
3. Students will be able to recognize the concepts of social responsibility and ethics and how they relate to the external environment of business.
4. Students will be able to extend analytical ability and critical thinking skills in analyzing the legal, political and ethical environment of business.

The Course
In this course you will have four elements - both individual and as a team.

READINGS (individual): Each week you will have readings from the required textbooks - please have the readings completed by Wednesday each week.

DISCUSSIONS (Individual): On Thursday (or before) have your initial post to the Weekly Discussion Question. By Sunday of the week you are to make two response posts in the discussion to your classmates or the instructor. A minimum of three posts are required each week for possible full credit however you are encouraged to post as much as you would like to fully engage in the discussion. NOTE: you are to post to the discussion on at least two separate days - 3 posts all on one day or initial posts after Thursday will have
reduced points. There are 9 individual discussions and each are worth 20 points - 10 points for your initial post and 10 points each for at least two response posts for a total of 180 points. Additionally there 4 team discussions relating to the team project that will be graded the same as individual discussions. All team members must participate in these team discussions. These are worth 100 points per student.

Your initial post is to include at least one scholarly reference when developing your post. This can be your textbook or other 'scholarly' resource. Note: Wikipedia, About.com and websites such as these cannot be used in this course. Please see additional information on using Scholarly resources from the instructor announcements. All work must be cited in proper APA style format.

Please review the assignment rubrics located in the course.

EXAMS and QUZZES (Individual): A comprehensive midterm exam will be held in Week 7 of the course and a comprehensive Final Exam will be in Week 16 of the course. You also have two quizzes in Weeks 4 and 10. The exams will consists of TF/MC questions computer graded timed exams. The quizzes and Exams will be available on Thursday, Friday, and Saturday only during the week they are scheduled except for the final which will be available on Wednesday, Thursday, Friday of Week 16. You have 1 hour to take the quizzes and 2 hours to take the midterm and finals. You can only log into these one time, so if you log on you need to complete the exam. Retakes are not allowed. Your instructor will post additional announcements pertaining to exams prior to time or you may ask the instructor questions in the "Ask the Instructor" forum on the Discussion Board.

TEAM PROJECT (Team): In Week 10 you will form teams (Note number of teams is determined by class enrollment - watch for instructor announcement in Week 9). As a team you will produce a team paper and class presentation. The purpose of the final paper is for students to apply course content to real-life problems faced as a business leader. The paper, PowerPoint, and presentation will be worth 150 team points and the 50 individual points for presentation Q&A. However, the instructor has the right to deduct points from any team member that does not participate weekly in the project. Full assignment instructions are located in the Course Information folder.

Course Weeks run Monday - Sunday.

All discussions close on Sunday at midnight Central Time (CT) each week.

You will find the weekly course materials in the Content/Assignment folder. You now have access to Week 1 and subsequent week folders and discussions will open on Sundays (12:30am) for the following weeks and remain open throughout the course. You are to stay current with the week's content and your team assignments. While this is an online course you still have due dates that you have to adhere to.

Late Policy

Late Discussion Posts (after Sunday the week they are due) will not count for a grade. Late Team Assignments will have a 10% point deduction for each day they are late.

No makeup exams will be allowed. By reading the schedule if you see a conflict please let the instructor know ASAP.
Grades are determined on a **total point basis (780 Points)**. You can access your scores by checking **My Grades** link in Blackboard. Failure to meet deadlines results in a reduction of the assignment points.

The following is a breakdown of where points will originate. It is your responsibility to review your grades regularly. Concerns are to be discussed with the instructor **without delay**.

9 Weekly Discussions (Individual points): 180
4 Weekly Team Discussion (Individual points): 100
2 Quizzes (Individual points): 100
Midterm Exam (Individual points): 100
Final Exam (Individual points): 100
Team Project, PowerPoint slides, and Presentation (Team/team/individual points): 100/50/50

It is very important that you stay current with your discussions and assignments as late initial posts will have points deducted and post past Sunday midnight will not count for grading.

**Textbook**

**Required Textbook:** (please have your text book by the first day of class)

**Title:** Law, Business, and Society  
**Author(s):** T. McAdams  
**Publisher:** McGraw Hill  
**Edition/Year:** 10th edition/ 2012  
**ISBN-10:** 0073525006  
**ISBN-13:** 978-0-07-352500-6

**eBook: CourseSmart:** [http://www.coursesmart.com/0077424700](http://www.coursesmart.com/0077424700)

[Note: CourseSmart books are not available to purchase from overseas, however, if have purchase prior to going overseas or have a relative purchase for you in the US, you can read them online overseas]

*Please make sure you purchase by ISBN number. Do not purchase International Editions as they do not contain the same content.*

**Course Schedule**
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<tr>
<th>Week/Date</th>
<th>Content Topic</th>
<th>Readings (Chapters)</th>
<th>Discussions-Discussion Board (DB) Due Thursday each week</th>
<th>Assignment Due dates</th>
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<tr>
<td>1 [Jan 12-18]</td>
<td>Capitalism/Role of Gov’t</td>
<td>1</td>
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<td></td>
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<tr>
<td>2 [Jan 19-25]</td>
<td>Business Ethics/Policy</td>
<td>2, 3</td>
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<td>3 [Jan 26-Feb 1]</td>
<td>American Legal System</td>
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<td>4 [Feb 2-8]</td>
<td>Contracts, Torts, Liability</td>
<td>6, 7</td>
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<td>Quiz (Ch. 1-7) Feb. 5, 6, 7</td>
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<td>5 [Feb 9-15]</td>
<td>Gov’t Regulation</td>
<td>8, 9</td>
<td>On DB</td>
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<tr>
<td>6 [Feb 16-22]</td>
<td>Antitrust Law</td>
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<td>On DB</td>
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<td>8 [Mar 2-8]</td>
<td>Employee Law</td>
<td>12, 13, 14</td>
<td>On DB</td>
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<td>10 [Mar 16-22]</td>
<td>Environment/Internet Law</td>
<td>17, 18</td>
<td>On DB</td>
<td>Quiz (Ch. 12-18) March 19, 20, 21</td>
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<td>Mar 23 – Mar 29</td>
<td>Spring Break – No Class</td>
<td>-</td>
<td>-</td>
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<td>11 [Mar 30 – Apr 5]</td>
<td>Team Project</td>
<td>Review text/research</td>
<td>Team DB</td>
<td>Team Overview Due Monday April 6</td>
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<td>12 [Apr 6-12]</td>
<td>Team Project</td>
<td>Review text/research</td>
<td>Team DB</td>
<td>Team Log Due Monday April 13</td>
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<td>13 [Apr 13-19]</td>
<td>Team Project</td>
<td>Review text/research</td>
<td>Team DB</td>
<td>Team Log Due Monday April 20</td>
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<td>14 [Apr 20-26]</td>
<td>Team Project</td>
<td>Review text/research</td>
<td>Team DB</td>
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<tr>
<td>15 [Apr 27 – May 3]</td>
<td>Team Project/Presentation</td>
<td>5 Team Presentations</td>
<td>-</td>
<td>Team Presentation Monday, April 27, Team Log Due Monday April 27</td>
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<tr>
<td>16 [May 4-8]</td>
<td>Final Exam</td>
<td>Review Chapters 1- 18</td>
<td>-</td>
<td>Final Exam May 6, 7, 8</td>
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**REQUIRED**

Read the CBA Honor code (located in Course Document folder) and remember that all aspects of it will be enforced.

http://www.uic.edu/cba/Faculty/academicaffairs/honorcode.html or http://goo.gl/NVJM

Details and clarifications of different elements of this syllabus are located in the course.

**ACCOMMODATION FOR STUDENTS WITH DISABILITIES**
Concerning disabled students, the University of Illinois at Chicago is committed to maintaining a barrier-free environment so that individuals with disabilities can fully access programs, courses, services, and activities at UIC. Students with disabilities who require accommodations for full access and participation in UIC Programs must be registered with the Disability Resource Center (DRC). Please contact DRC at (312) 413-2183 (voice) or (312) 413-0123 (TDD). More information may also be found at the DRC Website located at http://www.uic.edu/depts/oaa/disability_resources/index.html. Students requesting accommodation must provide each instructor with a letter outlining the specific accommodations requested for a specific course. These letters are developed by the DRC in coordination with the student and presented to the instructor by the student prior to the start of each semester.

ACADEMIC INTEGRITY

This course and its associated coursework are being administered under the policies of the University of Illinois at Chicago (UIC) College of Business Administration Honor Code. All students are expected to respect and uphold the CBA Student Code of Ethics: http://www.uic.edu/cba/Faculty/academicaffairs/honorcode.html.

In keeping with CBA policy, evidence of academic dishonesty may result in a failing grade for the course and disciplinary review by the University.

Academic dishonesty includes, but is not limited to, cheating (giving or receiving aid), fabrication/falsification, plagiarism (including not accurately referencing source material), bribes, favors or threats, examination by proxy (taking an exam for someone else), grade tampering and submitting non-original works authored by someone other than the student. Refer to the student handbook or Student Disciplinary Procedures for definitions and details: http://www.uic.edu/depts/dos/docs/Standards%20of%20Conduct.pdf and http://www.uic.edu/depts/dos/docs/Disciplinary%20Actions.pdf

For a complete review of UIC policies regarding intellectual integrity and academic honesty, please visit: http://www.uic.edu/depts/dos/studentconduct.html
The tenth edition of "Law, Business, and Society," Tony McAdams discusses the role of the market, ethics/social responsibility, and the law in regulating the complex relationship between business and the larger society. McAdams examines whether the market and ethics/social responsibility have failed, and if government intervention is necessary.

Public law encompasses the laws pertaining to the whole society and its liberties. Private law affects individuals, families, businesses, and small groups. Both forms of law nevertheless uphold the value and morals of the society, equality and freedom - the archetypal of the modern state. Laws serve several roles and functions. Since the advent of mankind, society has evolved from a conundrum of "survival of the fittest" to the "rule of man" to the intricate institutional laws that govern the behavior of citizens today. William O. Douglas said, "Common sense often makes good law." Commercial law or business law is the body of law which governs business and commerce. It is often considered to be a branch of civil law, and deals with issues of private law and public law. Commercial law regulates corporate contracts, hiring practices, and the manufacture and sale of consumer goods. Business or commercial law regulates the many transactions in any of the various operations of a trade or industry and creates a norm of fairness and cooperation within a commercial deal, which usually